

THE BASSANO MAIL

FOR JOB PRINTING
 TRY THE MAIL

THE CENTRAL ORGAN OF THE CANADIAN PACIFIC'S FAMOUS MILLION-ACRE IRRIGATION BELT

Vol. 2 No. 27.

BASSANO, ALBERTA, THURSDAY, APRIL 15th, 1915

Page 1

CONTRACTORS FARMING HERE

Grant, Smith & Co. and McDonnell Seeking a Large Area. Outfit Now at Work.

Grant, Smith & Co. and McDonnell, contractors, who built the Brooks aqueduct, are now taking farming operations on an extensive scale, making Bassano their headquarters. They have a large team outfit on the quarter section near the country. They are seeding the Morrison farm south of town and also some land in the Crowfoot district.

This is the second large contracting firm to come to Bassano this year and go into farming. The lack of railway and other construction work and the high prices of wheat have been responsible for the change.

BIRTHS

PLAYFAIR—At Bassano on Monday, April 12th, to Mr. and Mrs. W. S. Playfair, a daughter.

GEM THEATRE

Friday and Saturday

J. Warren Kerrigan in the Terrence O'Rourke series

"THE INN OF THE WINGED GODS."

Complete in Two Parts.

"The Midnight Visitor"

"The Tale of a Hat"

A Domestic Comedy.

C. P. R. OFFICIAL VERY OPTIMISTIC

Calgary Herald.

"We are optimistic," in this way did A. C. Shaw, general passenger agent of the C.P.R., who is in the city on a business trip express himself yesterday at the Herald when questioned about tourist conditions in the west at the present time. Mr. Shaw expressed the opinion that there would be a heavy flow of tourists through Western Canada this year and that all the cities would benefit. The company, he stated, was making special arrangements to handle this business. Some forty special trains have already been booked, and numbers of car parties, but he also expected a large volume of ordinary travel. Mr. Shaw said that business was improving all the time.

In speaking of the improvement of conditions, Mr. Shaw drew attention to the fact that with an average crop this year the farmers of the three western provinces will receive some \$600,000,000 for farm produce of different kinds. He noted this as an example that business conditions were bound to improve.

FORD FILMS AT GEM THEATRE

The management of the Gem Theatre announce that they have received an interesting film, entitled "How Henry Ford Built 1000 Cars a Day," which will be run at the evening performance on April 15th and 20th.

The growth of the Ford Motor Company has been so phenomenal that their commercial production is a matter of common interest and any moving picture which depicts and illustrates their method of production, view of the factory, etc., cannot fail to be of interest. It is the first Ford film ever shown in Canada, and is likely to be followed from time to time with other films portraying some other interesting branch of the Ford Motor Company's activity.

They Smith is the factory agent for Ford cars.

Green Stuff, all kinds.—McKee's

The Ford Garage

Highest Grade Gasoline, Hard Oil and Automobile Oil, Good Year Tires and Auto Accessories.

We agree to pay, as the buyer's share, from \$40 to \$60 per car (on or about August 1, 1915) to every retail buyer in the Dominion of Canada, who purchases a new Ford car between August 1, 1914, and August 1, 1915, provided that we will \$20,000 tax between the above dates, which amount will enable us to obtain the maximum efficiency in our factory production and the minimum cost in our purchasing and sales departments.

ROY SMITH

BE STYLE WISE IN SHOES



MEN! Our New Stock of High-Grade STYLISH SHOES, has arrived. We are making a Special Price of per pair

\$5.00

Why Pay \$6.00 for similar shoes elsewhere when you can

SAVE \$1.00

and take no chances on quality.

Bassano Trading Co.

Bassano,

Alberta.

Alberta.



Gen. Venustiano Carranza, attended by his cabinet as "Provisional President of Mexico," following the slain body of his brother, Gen. Jesus Carranza, to the grave.

LAYING CORNER STONE OF NEW POST OFFICE

Interesting Ceremony to be Held Next Wednesday Evening. J. S. Mavor to Lay Stone.

The attention of the public is directed to the fact that ceremony is now being held with the laying of the corner stone of the new post office which will take place on Wednesday next, April 22nd, at 8:30 p.m. Wednesday afternoon being a half holiday, there should be a large attendance. The celebration will be held under the auspices of the Town Council. John S. Mavor has been invited to lay the stone, and has agreed to deliver an address, which will prove of great interest to both old and young alike. It seems very fitting that the citizens should join in celebrating the erection of our first important public building and it is to be hoped that they will all attend and help make the affair a success. The School Board and Board of Trade are co-operating with the Council and it is probable that arrangements will be made to have all the school children to stand in a body. Another very important feature will be the first public appearance of the Bassano band.

The progress on the new post office this week has not been so marked owing to the character of the work at which the men have been engaged, nevertheless the foundation has been steadily laid, and the five of these being stone cutters. The brick work is just about started and the masonry, Mr. Turner, expects to have a full staff of bricklayers at work in short order.

Gaspard Guilman was the purchaser of a new Ford car from Roy Smith, this week. W. S. Playfair purchased a new Ford, selling his last year's car to A. Norton.

Bassano Lodge No. 5, A. F. & A. M. will formerly dedicate their new hall on Friday, April 23rd. It is expected that Judge Jackson, Grand Master, of Calgary, will be present for the ceremonies.

A. Sibbald and Miss Edith McNally, both former residents and well known in Bassano, were married at Hanna recently.

FOR SALE

Ford's highly acclaimed five and seven hundred 1914 cars, price \$2 per bushel. Also two hundred bushels choice seed potatoes, \$1.00 per bushel. A. J. WICKER, Lethbridge, Alta.

WANTED.

A second-hand well-boring machine. Reply by letter, in care of The Bassano Mail.

FOR SALE

Ice box in good condition, also oak wash stands and toilet sets. Apply at the Mail Office. (May 25th)

MUCH PLEASSED WITH IRRIGATION

Gen. F. G. Alberta.

"We arrived in Alberta March 18th, 1914. The weather was warm and nice. We seeded about 100 acres to wheat, oats and barley, then broke 15 acres of sod and put in fax, also one acre to potatoes. On account of the irrigation system being so new, we did not expect to irrigate any early in the season, so did not prepare the land, but due to the dry spell of weather we were forced to irrigate. We received water on the land on the 14th of June, but it being so late we did not water all the crop, but what we did irrigated well and raised a crop. Potatoes did very well. I believe this is an extra good potato country. We expect to seed about 125 acres to grain next year, and about 5 acres to potatoes, as I think the prospects are good. As for alfalfa, I think it will do well. What was seeded this year made a good growth and it is easy to get a good stand."

With regard to climate, the summer was delightful, and fall and winter so far are more than I expected, as we moved up to November 15th. My opinion is that for a stock country, this cannot be excelled, as stock do well winter and spring. The horses on the range are doing very well. The water in this country seems good, as the climate, soil and water to irrigate are the very best.

(Sig.) J. PAUL HOYER.

Mr. James E. Craske of Bassano, was married in Calgary on the 5th of the month to Miss Gladys Roy, of Calgary. The ceremony was performed by Rev. Galloway, of the Methodist church, Calgary. Mr. Craske is one of the energetic business men of Bassano having been connected with the harness business here for the past four years. He is a popular and progressive man about town and has always taken a keen interest in all many sports. His many friends with Mr. and Mrs. Craske every happiness. They have taken their residence in East Bassano.

CRASKE-ROE.

Only one case was on the docket at the court sitting before Judge Carpenter this morning. The dispute arose over a wheat deal between B. C. Ross of Cluny and R. B. Shore of Quenston. J. S. Mavor appeared for Ross, the plaintiff, and Mr. Coy, of Glenora, for the defendant.

Flower Pots, all sizes.—McKee's.

Under New Management

Mr. A. W. Shaw, of Calgary, has taken over the management of McGuire's Pool Room and Barber Shop and respectfully solicits your patronage.

Call and Get Acquainted

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DYNAMICS

DO you realize the potency of advertising? It is like gunpowder. If it is your own it may open up a gold mine for you. If it is your competitor's, it may result disastrously to you, unless you have cut the fuse with the sharp scissors of your own publicity. If your competitor is advertising, you cannot afford to neglect it; if he is not, you have a beautiful opportunity of which you should take full advantage.



Auto Repairs!
The General Garage provides you with an excellent service in:
Overhauling, Welding, Rebuilding, Tinting Work, Accessories, Oil and Gasoline. **AGENT FOR**
One Maxwell Car for Sale. Overhauled and Painted. Price \$200.00—A Snap.

General Garage

E. B. DEATLEY, Manager. BASSANO, Alberta.

Crown Lumber Co., Ltd.

IF in need of anything in the building line you will find the VERY BEST of Everything in BUILDING MATERIALS. Where? To be sure at the

Crown Lumber Co., Ltd.

JOS. WRIGHT, Manager
P. O. Box 70 Phone 31

LUMBER!

We Carry a complete stock of Lumber, Lath, Shingles and Building Material

ATLAS LUMBER CO., Ltd.

Sole Agents for the celebrated Galt Coal
PHONE 7 HARRY FORD, Manager

LUMBER:

 Mills in British Columbia

Factory at Calgary. The Best Lumber at Lowest Prices.

Riverside Lumber Company Ltd.

JOHN GOLDEN, Manager

Are You an Amateur PHOTOGRAPHER?

Specialist in Developing, Finishing and Enlarging

R. A. BIRD

Bassano - - - Alta.

FAT'S QUICK LUNCH

TURKEY AT ALL HOURS
Fruits, Candy, Ice Cream, Etc.
Greens in Season
MEALS 25c. up

WON GEE, Manager
Phone 13 BASSANO, ALBERTA

Spring Time is Seed Time

We have a large and well assorted stock of package and bulk seeds

Dutch Sets, Multipliers, Lawn Grass, etc.

Groceries and Provisions

Only Goods of Known Good Quality Stocked.

Fruits and Vegetables

All Kinds.—Just Arrived New Rhubarb

Boys' Running Shoes

White Canvas and Rubber Shoes, also Children's Canvas Boots.—Cool and Hard Wearing

Just Arrived, GALATEA

Pretty Stripes, Fine for Children's Dresses.

Arrived—Men's New Spring Slater Shoes

Hendry & Johnston

"THE QUALITY STORE"

LOCAL AND SPECIAL

New Spring Suits, \$18.—Torgan.

Don't forget this war stamp.

Miss Mae Murchison is spending a few days in Calgary.

Turkey Eggs for Hatching, \$1.75 per setting.—J. C. Lee.

Don't forget clean-up day—next Wednesday.

Engineer Murgatroyd is painting the town—hydrants—red.

H. O. Bredin is driving a new 1915 Ford, recently purchased from the Bassano agent, Roy Smith.

Miss Vera Lies arrived from Chicago on Monday and will make her home with her aunt, Mrs. Gerber.

Walter Bros. have purchased a new Studebaker seven-passenger automobile, driving it down from Calgary last week.

Duck Eggs for Hatching, 75c per setting.—J. C. Lee.

The excise stamp revenue at the Bassano post office up to Wednesday amounted to more than \$50.00.

R. N. Hanna returned home on Monday, after holidaying for a few weeks in the north country.

We have not yet cleaned up our own back yard, but will try and keep within the law. Perhaps you will go and do likewise.

"Fat" Hall, one of the Bassano boys in training at Medicine Hat, spent the week-end hobnobbing with friends in town.

Suits cleaned and pressed, \$1.50, at Torgan's.

One of the foreigners on the section was arraigned on Tuesday for being overly obstructive while intoxicated. He drew a fine of \$10 and costs.

No man can do effective work if constipated—Rexall Orderlies are an effective laxative. Sold only by Stiles, The Rexall Store, 10c., 25c. and 50c. boxes.

According to the millers, a barrel of flour (100 pounds) is made from four and a half bushels of wheat, and, according to the bakers, 187 standard loaves of 24 ounces each, are made from one barrel of flour.

G. A. McCullough came up from the Hat on Saturday night, going back on Sunday, accompanied by Mrs. McCullough. They will now reside in Medicine Hat, Mr. McCullough having taken a position in that city.

The verdant green of the new grass has already transformed the dry and seared prairie. Tuesday night's shower on the well warmed earth brought the grass up in fine order.

Suits pressed only, 75c.—Torgan.

Chas. Murchison, of Sioux City, Iowa, is visiting his brother in Bassano, and at the same time is looking after the seeding of the Murchison farm by the Grant, Smith & McDennell.

J. A. Campbell, of Calgary, head of the Janse-McDonnell Co., contractors, and well known in town, was in Bassano for several days this week. He wasn't spreading optimism re the Bassano-Coronation railroad such as was attributed to him in the Calgary papers a few weeks ago.

Principal Smith and Miss Gubb, the new teachers on the Bassano school staff, commenced their duties this week. Mrs. K. McGarry substituted in Miss Gubb's room while school was in operation last week.

The town officials received notification this week from the Department of Municipal Affairs stating approval could not be given for the submission of the electric plant purchase by-law to the voters.

James J. Hill, who has no small reputation as a prophet, having foretold in years past a good many things that we didn't like to believe, is out with the statement that the first of October will see the end of the war.

If you could always believe in signs, there would be a restaurant in the west end. Mr. Strothers has moved an old building from under the Berkeley Hotel to near his residence and the old sign is rather misleading.

British shipping, the greatest maritime commerce in the world, has almost 40,000 ships, so it is easy to understand that sinking 18 or 20 of them a month hasn't greatly discouraged navigation. A New York paper says a stormy day in the North Sea probably would cause a greater loss of tonnage.

George Lane, the prominent Alberta farmer, stockman and breeder, is seeding 7,000 acres of land on his farms at Nanaka, Bassano, Champion, Willow Creek and the Bar-U. Mr. Lane is seeding 2,400 acres in wheat, 3,500 acres in oats, 1,400 acres in barley and 300 in rye. He will use over 120 head of horses in his spring operations with 50 drills and harrows, and sixty drivers and assistants.

TOWN OF BASSANO PROCLAMATION

Clean-Up Day

NOTICE is hereby given that on the afternoon of Wednesday, April 21st, 1915 has been declared a half-holiday for the annual clean-up. All persons govern themselves accordingly.

Wallace L. Flanagan, Mayor.
April 8, 1915

The Bassano Cartage Co.

Drying, Transferring and General Teaming of all kinds done right.

Complete Equipment for Excavating.

Special Attention Given to Sand and Gravel Hauling

W. J. YEO, Manager
Phones - Office 40, Home 114

SHIRE STALLION

Salisbury Plutus

(645) Canadian Stud Book.

Will stand at the ranch of C. L. Douglas, at the mouth of Spring Creek, on Red Deer river to a limited number of mares, commencing April 1st.

FEES \$5, \$10 and \$15

SPRING GOODS!

Every man and boy will want to be well dressed on Easter Sunday and our good cloths, furnishings, boots and shoes are ready for service. Correct in cut, right in fabric and finished equal to custom tailor, production. We shall be pleased to show you men's single and double breasted suits, prices ranging from

\$9.00 to \$30.00

Dress Vests and Trousers, Correct Hats, Ties, Shirts, Hosiery, etc. Everything to make you a well dressed man on Easter Morning.

Every boy will want something new for Easter. We can clothe the boy as well as the man.

E. F. PURCELL, BASSANO, ALTA.

THE BASSANO MEAT MARKET

JAMES STINSON, Manager

Wholesale and retail dealers in Fresh and Smoked Meats. Choice meats at all times at lowest market prices. Highest cash prices paid for hides and pelts.

THE PACIFIC COLD STORAGE CO.

Proprietors

UNION BANK OF CANADA

Are Your Children Learning to Save Money?

Each maturing son and daughter should have a personal Savings Account in the Union Bank of Canada, with opportunities to save regularly, and training in how to expend money wisely. Such an education in thrift and saving will prove invaluable in later life.

BASSANO BRANCH - - G. W. BOYD, Manager

Buy an Irrigated Farm from The Canadian Pacific Railway.

BECAUSE: Irrigation makes the farmer independent of rainfall and insures good crops, not occasionally, but EVERY YEAR.

Irrigation makes possible the successful culture of alfalfa, the king of fodders, which insures best returns in dairying and mixed farming.

Irrigation means intensive farming and close settlement, with all the advantages of a densely populated agricultural community.

Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the year 1914 having absolutely demonstrated its success wherever intelligently applied.

You can buy irrigated land from the Canadian Pacific Railway at prices ranging from \$50 to \$75 per acre, with twenty years to pay, and the privilege of a loan of \$2000 for improvements (6% interest), no principal payment at the end of first or second years and no water rental for first year.

Assistance is also given in supplying stock in approved instances. This is the most liberal offer of irrigated farm on record. Get full particulars from

A. J. CAMERON, Gen. Supt. of Lands

Department of Natural Resources, C.P.R. CALGARY, ALBERTA.